Dr. Danny Wang 王坦 博士
Associate Professor,
Department of Marketing, School of Business
WLB 511, 34 Renfrew Road, Kowloon Tong, H.K.
Tel: (852) 3411 8049   Email: dtwang@hkbu.edu.hk
http://staffweb.hkbu.edu.hk/dtwang

Research Interests
Marketing Channel Strategy, Foreign Direct Investment in Emerging Economies, Development Issues in Contemporary China

Publications


